



## Sponsor SardineFest 2026

Celebrate Maine's Sardine Heritage with the Penobscot Marine Museum

**Event Date:** October 3, 2026

**Location:** Penobscot Marine Museum, Searsport, Maine

**Expected Attendance:** 1,700+ guests

### About SardineFest

SardineFest is a lively, family-friendly celebration of Maine's sardine-packing history. Our first festival in 2025 brought in about 1,200 guests, and we're expecting even more in 2026! The festival highlights PMM's *Sardineland* exhibit, which explores the people, communities, and culture shaped by Maine's sardine industry. With music, food, and fun activities for all ages, SardineFest is a great way to connect with the community while honoring our maritime heritage.

### Why Sponsor?

- Get noticed: Your brand will be seen by locals and visitors enjoying the festival.
- Support the community: Show that your business cares about Maine's coastal culture and history.
- Connect with customers: Meet attendees face-to-face in a fun, relaxed setting.
- Marketing perks: Sponsors are featured on event signage, social media, and other promotions.

### Sponsorship Levels

Presenting Sponsor – \$5,000 – 1 available

- Logo on website and social media
- Logo on all event materials and signage
- Logo in SardineFest emails
- Recognition in press coverage
- Booth space at the event

Supporting Sponsor – \$2,500 – 2 available

- Logo on website and social media
- Logo in event program and signage at event
- Recognition in SardineFest emails
- Booth space at the event

Community Sponsor – \$1,000 – 5 available

- Recognition on website and social media
- Recognition in event program and signage at event
- Booth space at the event

Friend of SardineFest – \$500 – unlimited available

- Recognition on website and social media
- Recognition on signage at event
- Booth space at the event

### Pay Online



To pay by check,  
make checks payable to  
Penobscot Marine Museum  
and mail to  
PO Box 498  
Searsport, ME 04974

Questions?  
[museumoffices@pmm-maine.org](mailto:museumoffices@pmm-maine.org)  
207-548-2529

Partner with the Penobscot Marine Museum and help make  
SardineFest 2026 the best celebration yet.